

Order / Rev: 36901
 Alt Order #: 08837640
 Flight Dates: 08/21/12 - 08/27/12

Advertiser: Ocegura, John CD3
 Product Desc: OCEQUERA/CON/DEM
 Estimate: 1559
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/21/12	08/27/12	-TWTF--		1			\$900.00			0.00			
N 3	8	08/26/12	08/26/12	CBS News Sunday Morning	CM	CBS Sunday Morning	-----S	:30	1	\$1,200.00	LV1	0.00	NM	3	\$6,150.00
CBS News Sunday Morning															
CBS NEWS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S		1			\$1,200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		CBS News Sunday Morning		CBS Sunday Mon	-----Su	:30		(\$1,200.00)		0.00	NM		
See MG 3.2,3.3,3.4,3.5															
[DA]															
2	8	08/24/12-08/24/12		SD Charger Football		Fri 8-11p	-----F----	:30		\$5,000.00		0.00	NM		
Ⓜ MG for 8.1,5.2,7.1,5.1,6.1,6.2,3.1															
4	8	08/25/12-08/25/12		Politics Now S Sebelius		Various	(5:30 PM-6:00 P-----Sa--	:30		\$575.00		0.00	NM		
Ⓜ MG for 8.1,5.2,7.1,5.1,6.1,6.2,3.1															
5	8	08/25/12-08/25/12		Politics Now S Sebelius		Various	(5:30 PM-6:00 P-----Sa--	:30		\$575.00		0.00	NM		
Ⓜ MG for 8.1,5.2,7.1,5.1,6.1,6.2,3.1															
4	8	08/21/12	08/27/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
8 News Now Noon M-F															
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/21/12	08/27/12	MTWTF--		1			\$650.00			0.00			
5	8	08/21/12	08/27/12	8 News Now 4p M-F	CM	4-5p	MTWTF--	:30	2	\$900.00	LV1	0.00	NM	0	\$0.00
8 News Now 4p M-F (4:30 PM-5:00 PM)															
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/21/12	08/27/12	MTWTF--		2			\$900.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/21/12-08/27/12		8 News Now 4p M-F		4-5p	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 3.2,3.3,3.4,3.5															
[DA]															
2	8	08/21/12-08/27/12		8 News Now 4p M-F		4-5p	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 3.2,3.3,3.4,3.5															
[DA]															
6	8	08/21/12	08/27/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	2	\$1,250.00	LV1	0.00	NM	0	\$0.00
8 News Now 5-630p M-F															
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/21/12	08/27/12	MTWTF--		2			\$1,250.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/21/12-08/27/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		(\$1,250.00)		0.00	NM		
See MG 3.2,3.3,3.4,3.5															
[DA]															
2	8	08/21/12-08/27/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		(\$1,250.00)		0.00	NM		
See MG 3.2,3.3,3.4,3.5															
[DA]															
7	8	08/21/12	08/27/12	8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	1	\$1,700.00	LV1	0.00	NM	0	\$0.00
8 News Now 11p M-F															
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/21/12	08/27/12	MTWTF--		1			\$1,700.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/21/12-08/27/12		8 News Now 11p M-F		11-1135p	MTWThF----	:30		(\$1,700.00)		0.00	NM		
See MG 3.2,3.3,3.4,3.5															
[DA]															
8	8	08/25/12	08/26/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	1	\$750.00	LV1	0.00	NM	0	\$0.00
8 News Now Sa/Su 11p															
8 NEWS NOW AT 11PM-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----SS		1			\$750.00			0.00			

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8	8	08/25/12	08/26/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	1	\$750.00	LV1	0.00	NM	0	\$0.00	
8 News Now Sa/Su 11p																
8 NEWS NOW AT 11PM-WKND																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----SS			1			\$750.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	8	08/20/12-08/26/12		8 News Now 11p Sa/Su		11-1135P	-----SaSu	:30		(\$750.00)		0.00	NM			
See MG 3.2,3.3,3.4,3.5																
[DA]																
N 9	8	08/26/12	08/26/12	CBS News Sunday Morn@M		CBS Sunday Morni	-----S	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00	
CBS News Sunday Morning																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1			\$1,200.00		0.00				
														Totals	7	\$10,000.00